

Training Your Own Custom Training Solution



LearnScapes is a leader in training development with an innovative learning technology platform, LearnScapes can make your custom training program a cost-effective reality.

Why Develop Custom Training

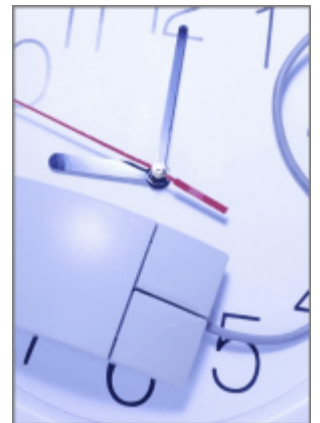
Competitive organisations succeed by ensuring that their people are prepared to respond to customer needs quickly and effectively. But every organisation is different in how they educate their people. Each has its own unique training needs defined by its overall business objectives. At LearnScapes we can custom-build courses and full curricula to meet your unique business objectives. We bring our instructional design expertise, proven e-Learning pedagogy and commit ourselves to a brisk production schedule that will deliver your training solution on time to your people.

The LearnScapes Approach

The LearnScapes custom development group takes a partnership approach in working with you to ensure the training applications we provide meet your specific requirements. This partnership begins before a project is started and continues long after it's been completed so that we share in its success.

LearnScapes custom development group provides design and development of Internet, intranet, Touchscreen Kiosk, CD-ROM, DVD, and Mobile-based training and performance support applications.

From performance-centred design to a rapid-development process to meet your quality standards and tight deadlines, our custom development group provides the right solution to meet your e-Learning needs.



Questions to Consider

- When is it better to outsource custom development of my e-Learning applications?
- How do I know LearnScapes will understand and be able to meet my unique requirements?
- What happens if I need to make revisions to my training six months or a year from now?
- How much will it cost for LearnScapes to develop my custom e-Learning application?
- How long does it take to develop an e-Learning application?

LearnScapes custom development group has the people, experience and methodology to address these and all of your other questions.



How Long Does Custom Development Take?

The industry median is 250 hours for one hour of CBT/e-Learning.

Development includes the following phases:

1. Analysis/Content Outline
2. High Level/Detailed Design
3. Storyboard Development
4. Asset Production & Programming (Authoring)
5. Quality Assurance



When the question of development hours per hour of CBT/e-Learning is asked, most people are usually only thinking about Phase 4, or the actual media production and authoring. Yet, Phase 4 usually represents much less than 50% of the total development time. The largest amount of time goes into the analysis, design and development of the course (phases 1-3), none of which has much to do with the more exciting parts of multimedia training development like graphic production and authoring.

Customer Focus

LearnScapes, since its inception, has been a leading developer of interactive productivity and education solutions for organisations. LearnScapes creates specific multimedia solutions for companies seeking dramatic increases in productivity. LearnScapes can assist your organisation in generating measurable results in business areas such as:

- Enhancing customer satisfaction
- Expense reduction
- Increasing employee morale and motivation
- Sales performance improvement

In close partnership with our clients, LearnScapes sets out to meet and exceed their business objectives through the development of multimedia systems that improve performance.

A Simple Process

First, we work with you and your colleagues to evaluate your organisation's needs and identify how the performance of your employees impacts bottom line issues. Then, we draw upon the multi-disciplinary expertise of our people to develop a total performance improvement solution using high quality, affordable multimedia technology. Finally, we provide ongoing project management and evaluation to monitor the program's effectiveness. A complete multimedia solution provides the advantage of dealing with a single, experienced organisation. The result is greater efficiency and focused accountability in a surprisingly cost-effective process.

The LearnScapes Difference

You don't pay for our learning curve - we already did. These attributes separate LearnScapes from typical multimedia design houses and ensure our clients receive more than just the promise of multimedia productivity.

LearnScapes solutions are tailored to each customer, designed as part of a total performance improvement strategy. We focus not just on amplifying skills and knowledge, but on a company's bottom line as well. LearnScapes is more than a multimedia company - we are a unique organisation offering a proven, comprehensive approach to maximising performance.

Potential Applications for Custom Development

Customised multimedia development can positively impact the entire spectrum of an organisation's functions such as:

- Training/education
- Sales & marketing
- Corporate communications
- Strategic planning
- Publishing
- Advertising
- Financial management
- Human resources
- Help desk support

Our strategic approach is beneficial to organisations that are in transition or facing complex business challenges

Delivery of Training

We can create training for delivery by:

INTRANET / INTERNET / NETWORK / COMPUTER LAB
CD-ROM / DVD
EMAIL CAMPAIGN
TOUCHSCREEN KIOSK
MOBILE PHONE

